

A search processor determines whether a search query has been received. When it is determined that the search query has been received, the search processor acquires the search query, calculates the degree of similarity of the search query, and deletes a content having the degree of similarity equal to or smaller than a predetermined threshold. When no search query has been received, the search processor determines whether the number of contents in a candidate list is equal to or larger than a predetermined number. When it is determined that the number of contents is equal to or larger than the predetermined number, the search processor issues an additional question. A content is thus searched in an interactive fashion based on fuzzy information.